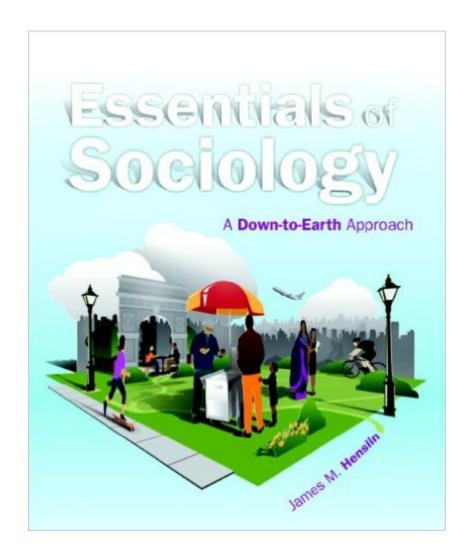
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Essentials Of Sociology: A Down-to-Earth Approach (10th Edition)





Synopsis

A Down-to-Earth Approach Â James Henslin shares the excitement of sociology. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students \$\%#39\$; lives. With wit, personal reflection, and illuminating examples, A Henslin shares with readers his passion for sociology. A In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, A the globalization of capitalism, and visual presentations of sociology. A Teaching & Personalize Learning â "The new MySocLab delivers proven results in Learning Experience helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - New Learning Objectives & Questions on each page reinforce key concepts and build critical thinking skills. Engage Students - New design and personal narrative from the perspective of an international field researcher invites students on a sociological journey. Explore Theory - Offers a balanced approach; relevant theories are discussed in each chapter. Understand Diversity - Global, national, and personal material combine to present a complete view of the world. Support Instructors - New Integrated Test Bank & written activities and assessment in MySocLab engage students and help them Note: MySocLab does not come automatically packaged with this text. To purchase succeed. MySocLab, please visit: www.mysoclab.com or you can purchase a valuepack of the text + MySocLab (at no additional cost).

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Customer Reviews

I'm taking an introductory Sociology class and I find this book very helpful because:1.) It's easily "dumbed" down, which makes it easy to understand concepts and scientific experiments.2.) The pages aren't written in a heavily densed way, which makes students want to kill themselves.3.) The writer is very good at using every day examples, so we can relate to it, and therefore, helping us understand the concept. However, despite the pros, this book is undeniably biased! In almost all of the chapters, the writer somehow pokes at natural science (especially Biology) as if Sociologists are trying to prove some point in this invisible "war" of science. I couldn't help but point and laugh. Also, certain parts of the text is written in a harsh way, which makes you question the author's P.o.v. when he wrote the book. Overall, a great book for an intro class, but again, just watch for the biases.

Essentials of Sociology (A Down-to-Earth Approach) was the text book that got me to enjoy scholarly reading and to also enjoy what I was learning about. It truly is a down-to-earth reading that is packed with diagrams, stories and examples, bold vocabulary, and great reviews and summaries at the end of each chapter. The text book was an easy and interesting read that always kept my attention, and allowed me to really enjoy the study of sociology. The layout of the text is neat and organized which made it a breeze for taking notes. Also, at the bottoms of most pages is a simple question to allow you to re cap on the information that you just read. I encourage students and teachers to use this book for class because it makes teaching and understanding the information so clear. As a bonus, every couple chapters is a Culture Page, where the author talks about his experiences around the world and how that ties into to the objective of the chapter. They were one of my favorite parts of the book because it included facts, information, and photos of the lifestyle in different parts of the world. This book is made to improve your critical thinking skills and to understand Diversity as a whole. For someone starting an interest in Sociology, I highly recommend this book. Although my class did not get through the entire text book, I plan to continue reading the entire thing in my spare time.

This book was required for a sociology course I took in college, and I have to say I wasn't very excited about sociology, but this book made the course interesting - it's very readable, up-to-date and uses many examples of sociology in action. It also has lots of pictures and charts to add interest. The companion website is also a good resource for additional information as well as practice guizzes. All in all an excellent text book.

It's up to date and relevant. Has nice side stories and articles in every chapter as opposed to fact after fact. There are endless definitions. I'm learning a lot from this book. I don't think I'd read it if I didn't have to, but that doesn't mean someone else wouldn't want to.

My intro Sociology class required that I pick this up. Although there are newer editions now, there weren't at the time. Henslin should be considered a well-rounded expert in his field. I have accumulated numerous credit hours and in all of them, I have had maybe 4 books that I liked to read. Personal anecdotes and individual reflections and examples make this book easy reading. The easier it is, the better you can soak up the info. Bravo. I'd suggest to any Soc. prof that they use this book!

This book is straightforward and it is easy to understand the concepts unlike other sociology books. I must say I enjoyed reading this book, it opened my eyes and gave me new perspective on different cultures, life etc.I enjoyed my socio class because of this book!

It's just as the title suggests; it's a down-to-earth approach. Henslin makes it easy to understand and easy to connect to everyday lives of his readers. I read this for my Sociology class and it was a fairly good read. Easy to understand and easy to tie in to regular life.

This is an outstanding sociology text. It gives the basics in a personable and engaging manner. The author shares his own experiences and research. It is a great book for personal study, to review what you learned in college, and it would be a practical introductory text for a course. It emphasizes practicality in addition to theory, how sociology can help affect social change.

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